

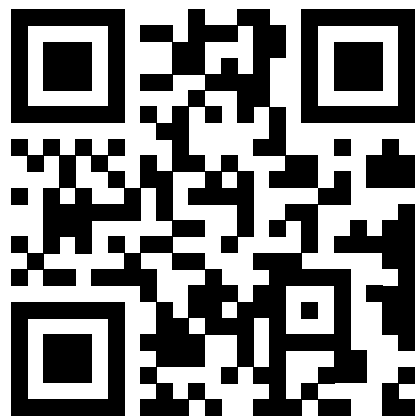
84% of people surveyed in Canada believe that if we *Balance the Power*, our elected bodies will better represent constituents and boost the economy.

66% of people surveyed in Canada are concerned, disappointed, surprised or angry to learn Canada ranks 62nd in the world for women's representation in national parliaments.

A majority of people surveyed in Canada believe that political parties or governments bear the most responsibility for achieving gender parity in politics.

Change can't wait.

Join the movement.



balancethepower.ca

#BalanceThe Power
#UpFrom62

BALANCE
THE POWER

Did you know Canada ranks 62nd in the world for women's representation in national parliaments?

For democracy to be genuine, all voices must be meaningfully included in decision-making. **Together, let's demand they *Balance the Power*.**



The Problem

Our elected bodies don't reflect the rich diversity of the people they serve. And Canada ranks 62nd in the world on women in politics.

For democracy to be genuine, all voices must be represented in decision-making. Elected bodies that reflect our rich diversity deliver better outcomes for everyone, especially equity-deserving communities.

The Solution

Politicians and political leaders must do what leaders in 61 other countries have done: take concrete steps to ensure that women and equity-deserving communities are effectively and equitably represented within Canadian politics.

Balance the Power will:

- Call on politicians and political leaders to sign a pledge to take concrete action to increase diversity and representation of women and equity-deserving communities in elected bodies.
- Mobilize broad public action to apply pressure on their elected representatives to sign the pledge.
- Amplify other organizations' urgent priority issues by connecting them to the positive policy outcomes that are possible with greater diversity and representation in politics.

Why it's time to Balance the Power

Research makes it clear: elected bodies that meaningfully represent the rich diversity of their constituents deliver better outcomes for everyone. When women and equity-deserving communities are better represented in decision-making, equality advances on all fronts: research is more reliable, social outcomes improve, and economies are more stable.

An added benefit? Balanced representation increases people's trust in government.

Let's demand political leaders take the first step by committing to making tangible change.



Act Now!

Are you a politician or political leader?

Sign the pledge now!

Demand Change

Tell political leaders that this issue matters to you. Send an email urging your elected representatives to sign the pledge, then spread the word on social media!

Collaborate with us!

Have an idea how we can push them to Balance the Power? Part of a group or organization that could host a speaker—online or in-person? We'd love to hear from you! Fill out the form on our website to join our community of impactful allies. Organizations: ask us for the menu of all the ways we've cooked up to support your easy, stress-free involvement!

Attend or host an event

Stay tuned for some exciting programming throughout our campaign. Sign up to our newsletter for updates!